

# How Scrip Works

Good news: it's really simple!

## The Basics of a Scrip Program

- Your members buy retail gift cards through your scrip program at face value.
- They choose from nearly 400 national retail stores where they already shop.
- Your organization buys the gift cards at 1-13% less than face value (varies by retailer).
- The difference between face value and what your organization pays = your organization's earnings.
- Your fundraising has begun!

## Here's an Example

Mrs. Smith needs some gardening supplies, so she buys a \$100 The Home Depot® gift card for \$100 through her son's school scrip fundraiser. Cha-ching! She just earned \$4 for the school because The Home Depot gift cards are available from Great Lakes Scrip Center at 4% less than face value. When Mrs. Smith checks out at The Home Depot, she pays with her The Home Depot gift card instead of using a credit or debit card! She will do the same thing when she needs cleaning supplies at Target®, and earn \$2.50 just by using a \$100 Target Gift Card to pay for her purchases.